

Privacy Policy – Australia

Monsanto Australia Limited ABN 86 006 725 560 (referred to as **Monsanto, we, us** or **our**) has implemented this Privacy Policy to provide users of our products and services (including Australian cotton and canola growers entering into technology user agreements with us) with information about how we collect, hold and use Personal Information you provide to us. If you wish to make any inquiries regarding this Privacy Policy, you should contact Monsanto by phone on 03 9522 7122 or by mail at PO Box 6051, St Kilda Rd Central VIC 8008.

We may, from time to time, review and update this Privacy Policy, including to take into account new laws, regulations and technology. Personal Information referred to in this Privacy Policy that is held by us will be governed by our most recent Privacy Policy, posted on our website at: <http://www.monsanto.com/global/au/whoweare/Pages/contact-us.aspx>.

1. What Personal Information do we collect?

- 1.1 "Personal Information" is information or an opinion, whether true or not, and whether recorded in a material form or not, about an individual whose identity is apparent, or can reasonably be ascertained. Personal Information collected may include (but is not limited to) the following:
- (a) name, postal and email address;
 - (b) farm unit name, address and GPS details;
 - (c) Australian Business Number;
 - (d) contact details including telephone numbers (fax, landline and mobile);
 - (e) occupation and employment details; and
 - (f) payment details.

2. When and why we collect Personal Information

- 2.1 We collect your Personal Information to allow us to conduct our business functions, including to perform and administer any agreement with you, to fulfil our regulatory obligations, and to market and sell our products and services.
- 2.2 We may collect your Personal Information when you:
- (a) visit or interact with our websites (see paragraph 3);
 - (b) enter into an agreement with us (including a technology user agreement) or with our agents (including our nominated Technology Service Providers);
 - (c) buy our products or services;
 - (d) request information about us, our products or our services;
 - (e) access and modify our databases;
 - (f) provide feedback; or
 - (g) contact us by telephone, fax, email, post or in person.
- 2.3 We may also collect Personal Information about you via third parties (ie other organisations including seed companies, gins and our nominated Technology Service Providers).

3. Information collected via our website

- 3.1 We will collect, store, use and disclose Personal Information about you via our websites in accordance with our global privacy policy located at <http://www.monsanto.com/privacy-policy/> (**Global Privacy Policy**).

4. How is your Personal Information used?

- 4.1 We use the Personal Information we collect about you for our business functions and activities, which may include the following:

- (a) to communicate with you and provide you with information, products or services you have requested or provide you with information that we believe may be of interest to you;
- (b) for planning, research, product development, strategic and marketing purposes in relation to Monsanto's products and services;
- (c) to assist customers by providing them with information and support;
- (d) to help us research the needs of our customers and to market our products and services with a better understanding of your needs and the needs of customers generally;
- (e) to fulfil regulatory requirements;
- (f) to ensure compliance with any agreement that you have entered into with Monsanto;
- (g) to assist seed production companies nominated by Monsanto from time to time to anticipate demand;
- (h) to enable Monsanto, and a nominated Technology Service Provider as Monsanto's agent, to exercise Monsanto's rights and perform Monsanto's obligations under an applicable technology user agreement;
- (i) to enable a nominated Technology Service Provider to perform its role as agent for Monsanto (including to conduct surveys and other research in relation to Monsanto's products);
- (j) for marketing purposes specified in paragraph 6;
- (k) where you have otherwise consented (including where specified under an agreement with us);
- (l) to share your Personal Information with entities related to Monsanto (**Related Entities**), or otherwise to disclose it specified in paragraph 5;
- (m) for any additional uses set out in our Global Privacy Policy; and
- (n) as otherwise required or authorised by or under law.

4.2 You consent to us using your Personal Information in the above ways.

4.3 We may collect and use your Personal Information for other purposes not listed above. If we do so, we will make it known to you at the time we collect or use your Personal Information.

4.4 We do not otherwise disclose your Personal Information without your permission, unless the disclosure is:

- (a) in accordance with this Privacy Policy or any agreement you enter into with us;
- (b) required or authorised by law, including without limitation under the *Privacy Act 1988 (Cth)*; or
- (c) made with your consent.

4.5 If you choose not to provide your Personal Information to us for the purposes set out in this Privacy Policy, we may not be able to undertake certain activities for you such as providing you with requested information, products or services, licensing you to use Monsanto technology, or otherwise fully perform our obligations under an agreement entered into with you.

5. To whom we disclose your Personal Information

5.1 Monsanto may also disclose Personal Information provided by you:

- (a) in accordance with our Global Privacy Policy located at <http://www.monsanto.com/privacy-policy/>;
- (b) to applicable third parties that Monsanto considers it necessary to disclose such information to for any of the purposes set out in an agreement you have entered into with Monsanto (including without limitation seed companies, gins and our nominated Technology Service Providers,);

- (c) to Monsanto's third party IT or website services providers including providers who are located outside of Australia;
- (d) to regulatory authorities (including the APVMA and the OGTR);
- (e) to Related Entities of Monsanto, including Related Entities located outside of Australia;
- (f) where you have otherwise consented (including where specified under an agreement with us); and
- (g) as otherwise required or authorised by or under law (including under the *Privacy Act 1988 (Cth)*), as amended from time to time.

5.2 The nature of our business means that some of your Personal Information may be transferred, stored, accessed, processed or used overseas by us or by third party service providers. Monsanto Company operates from its headquarters in the United States of America and through subsidiary companies located in many countries around the globe. You consent to the collection, use, storage, and processing of your Personal Information outside of Australia.

6. Marketing

6.1 You consent to us using your Personal Information for sending you information, including promotional material, about us or our Related Entities or our products and services, as well as the products and services of our Related Entities, now and in the future. You also consent to us sending you such information by means of direct mail, telemarketing, email, SMS and MMS messages. You can contact us using the contact details specified in paragraph 9 if you do not want to receive marketing information from us or if you want to stop receiving telemarketing.

7. Accessing and updating your Personal Information

7.1 You are entitled to access Personal Information that we hold about you. If you request access to your Personal Information, in ordinary circumstances we will give you full access to your Personal Information. However, there may be some legal or administrative reasons to deny access. If we refuse your request to access your Personal Information, we will provide you with reasons for the refusal.

7.2 A request for access can be made by contacting us in any of the ways specified in paragraph 9.

7.3 We take all reasonable steps to ensure that any Personal Information we collect and use is accurate, complete and up-to-date. To assist us in this, you need to provide true, accurate, current and complete information about yourself as requested, and properly update the information provided to us to keep it true, accurate, current and complete. Please contact us in any of the ways specified in paragraph 9 if you believe that the Personal Information is inaccurate or incomplete, and we will use all reasonable efforts to correct the information.

8. Storage and security of Personal Information held by us

8.1 Any Personal Information that is collected via our website or which is held on our computer systems is protected in accordance with our Global Privacy Policy located at <http://www.monsanto.com/privacy-policy/>.

9. What to do if you have a question, problem or complaint about our use of your Personal Information or this Privacy Policy

9.1 If you feel that your privacy has not been respected or that we have conducted ourselves inconsistently with this Privacy Policy, or for any other queries in relation to this Privacy

Policy, please contact us by phone on 03 9522 7122 or by mail at Monsanto PO Box 6051, St Kilda Rd Central VIC 8008.

- 9.2 We will investigate your queries and complaints within a reasonable period of time and will notify you of the outcome of our investigation.

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